

SPONSORSHIP OPPORTUNITIES



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About Event

After a 2 year hiatus, the NC Cotton Festival returned to Downtown Dunn in 2022 with record breaking numbers of over 10,000+ attendees from as far as Georgia! In 2023 we broke that record again with an estimated attendance of over 12,000!

The 2024 NC Cotton Festival will be even BIGGER & more exciting with some new additions including a FRIDAY NIGHT KICKOFF PARTY & the return of THE ANTIQUE TRACTOR SHOW !

Presenting Sponsor

SOLD



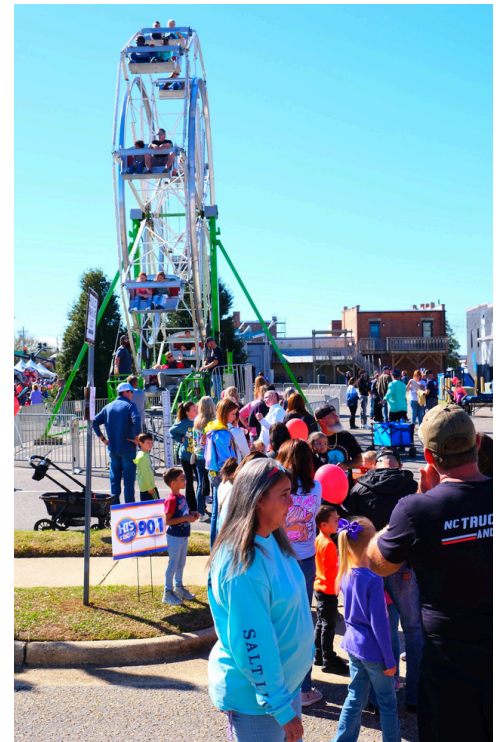
You're the RINGMASTER to the greatest show in Harnett County!

Welcome to the 23rd Annual NC Cotton Festival presented by YOU! Every announcement, every post, any mention of this festival has your name attached to it!

- Your choice of tent placement at the festival.
- You will be introduced by our MC's on ALL 4 musical stages as the event presenting sponsor.
- Each event social media post will name & tag your business.
- Your business will be named as the presenting sponsor on all print, and radio interviews.
- All Signage with event logo will have your name as well.
- Your Business will be listed on the front page of our Website and on our Sponsors Page
- Name on NC Cotton Festival T-Shirt

Kiddie Land Sponsor

SOLD



Welcome to the greatest show in Dunn!

Listen to children & adults alike smile & giggle with glee while riding a Ferris wheel or bouncing around on an inflatable dragon! You'll be the ringmaster of this fun for the entire family attraction with your business name/brand on full display!

- Your 12x12 tent will be right in the middle of all the fun! Located next to the Ride Ticketing booth area!
- Signage with your logo throughout the Kiddie Land Area!
- Each post discussing Kiddie Land will name & tag your business on social media.
- Your Business will be listed on our Website not only under the Kiddie Land Section, but on our Sponsors Page as well.
- Name on NC Cotton Festival T-Shirt

Friday Night Kickoff Party Presenting Sponsor \$5,000



Let's Get this PARTY STARTED!

For the FIRST TIME EVER we are going to have a FRIDAY NIGHT KICK-OFF PARTY! Come join us and The Switch as we dance the night away with food trucks, drinks and cheers !

- 12x12 Tent Space at the Kickoff Party & NC Cotton Festival
- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt
- "Shoutout" post on social media

Stage #1 Sponsor

\$3,000



Beach Music Stage

- Your 12x12 tent will be located near the stage (50 ft.) right after the designated dancing area so that you can be pointed out and recognized by our MC's throughout the concert.
- Welcome to the "YOUR BUSINESS NAME" Music Stage! All announcements will be made NAMING YOU as the stage presenter.
- Your Business will be listed on our Website not only under the Music Section, but also on our Sponsors Page.
- Banner across the Stage with your business logo.
- Name on back of NC Cotton Festival T-Shirts under sponsors.

Stage #2 Sponsor

\$3,000

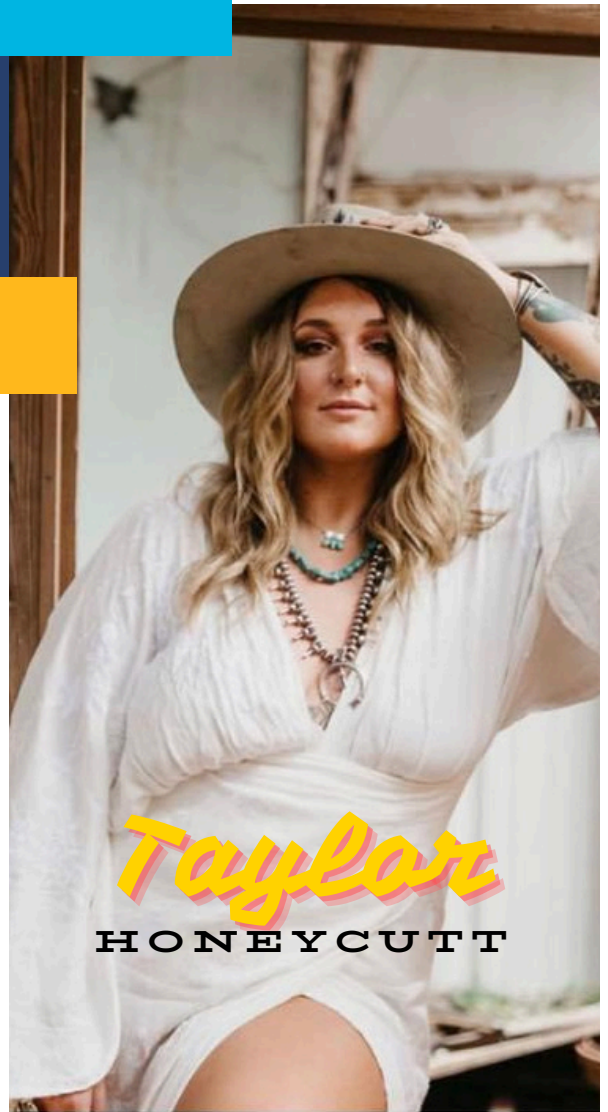


Soul, Funk, and R&B Stage

- Your 12x12 tent will be located near the stage (50 ft.) right after the designated dancing area so that you can be pointed out and recognized by our MC's throughout the concert.
- Welcome to the "YOUR BUSINESS NAME" Music Stage! All announcements will be made NAMING YOU as the stage presenter.
- Your Business will be listed on our Website not only under the Music Section, but also on our Sponsors Page.
- Banner across the Stage with your business logo.
- Name on back of NC Cotton Festival T-Shirts under sponsors.

Stage #3 Sponsor

\$3,000



Country Music Stage

- Your 12x12 tent will be located near the stage (50 ft.) right after the designated dancing area so that you can be pointed out and recognized by our MC's throughout the concert.
- Welcome to the "YOUR BUSINESS NAME" Music Stage! All announcements will be made NAMING YOU as the stage presenter.
- Your Business will be listed on our Website not only under the Music Section, but also on our Sponsors Page.
- Banner across the Stage with your business logo.
- Name on back of NC Cotton Festival T-Shirts under sponsors.

Praise Stage Sponsor

SOLD



1 Stage = 3 Amazing Bands !

- Welcome to the "YOUR BUSINESS NAME" Praise Music Stage! All announcements will be made NAMING YOU as the stage presenter.
- Signage on the Stage with your business logo.
- 12x12 Tent Space at the Event.
- Your business will be listed on our website not only under the musical section, but also on our Sponsors Page.
- Name on back of NC Cotton Festival T-Shirts under sponsors.

Community Seating Area Sponsor

\$1,500



Sit, Eat, Relax & Have FUN!

Having 20+ Food Vendors and huge crowds means we need to offer a designated eating area for our patrons to come and relax in between all the great entertainment and thanks to YOU that will be possible!

- Your Logo will be on signage at the Family seating area presented by YOU
- You will get 12x12 Tent space at the event.
- Your name on back of NC Cotton Festival T-Shirts.
- Your business will be listed on our website on our Sponsors Page.

Tractor Show Sponsor

\$1,500



Supporting Dunn's Agriculture History

We are so EXCITED to bring TRACTORS back to the NC COTTON FESTIVAL! This crowd favorite highlights our area's rich agricultural history and your support helps us to continue to bring elements like this to the NC COTTON FESTIVAL !

- "Your Business" TRACTOR SHOW AREA signage
- 12x12 Tent Space for your Business
- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt
- "Shoutout" post on social media

Cotton Tours Sponsor

\$1,000



Supporting Dunn's Agriculture History

In 2023 we brought back the Cotton Gin Tours and it was a HUGE success, so much so that we have to add an additional vehicle for the tours!

- 12x12 Tent Space beside the Cotton Gin Tour Area
- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt
- "Shoutout" post on social media

Band Sponsor

\$1,000



Sponsor a Band and get to **INTRODUCE** them on Stage !

Bringing TOP ENTERTAINMENT to the festival can get pricey, your support helps cover some of that expenses and in return you'll get your picture with the band as well as you'll be able to give your business a plug and introduce the band on stage at the 24th Annual NC COTTON FESTIVAL !

- The Catalina's
- Jim Quick & The Coastline
- Too Much Sylvia
- Jam Biscuit
- Aaron Hamm
- Taylor Honeycutt
- The Taylors
- The Glorymen

Community Platinum Sponsor

\$1,000



You Care about this Community and Support Us!

Your support means the world to us! Without **YOU** we wouldn't be able to bring events such as the NC Cotton Festival to Dunn! Your contribution helps with covering security and promotion of this event.

- 1st Pick of 12x12 Tent Space in designated Sponsor sections
- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt
- "Shoutout" post on social media

Community Gold Sponsor

\$500



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- Tent Space in designated Sponsor sections
- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt
- "Shoutout" post on social media

Community Silver Sponsor

\$250



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- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt
- "Shoutout" post on social media